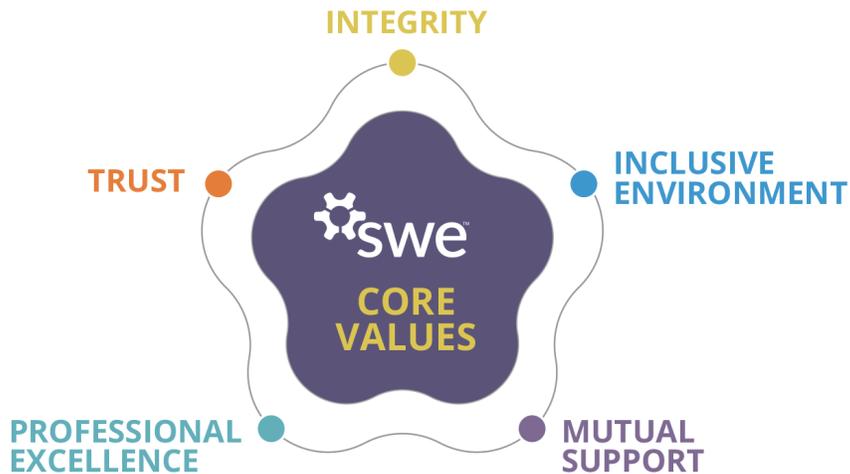




2017-2018 Society of Women Engineers
at North Carolina Agricultural and Technical State University

Corporate Partnership Packet





July 1, 2017

Dear Corporate Supporter,

On behalf of the Society of Women Engineers (SWE) collegiate section at North Carolina Agricultural and Technical, I invite you to be involved with our section during the 2017-2018 academic year.

SWE at NCA&T is a leader in our community. Through the years, our SWE section has greatly impacted the next generation of women engineers through our various initiatives. The Introduce a Girl to Engineering Program at Aycok Middle School and Girl Scouts Day: Engineer Like a Girl have impacted over 100 young girls annually. As we look to the future, we will implement SWENext for local Greensboro schools. The foundation for women in engineering must start early, these programs will accomplish that goal.

As one of the largest student organizations in the College of Engineering at NCA&T, our members come from diverse backgrounds and engineering disciplines. With our members growing as leaders in internships and full-time positions around the nation.

For this academic year, our focus is, "We Prepare Great Leaders", as SWE continues to promote the professional, academic, and personal growth of its members. In this effort, SWE will facilitate development workshops and events that celebrate being a woman in STEM. A detailed description of our events is provided.

By supporting SWE at North Carolina A&T, your company can access a wide range of opportunities for involvement and visibility. In this package, you will find information regarding various levels of support and partnership options to help achieve our mission of empowering women engineers. To arrange your corporate support, either email the Corporate Response Form, which is the last page of this document to ncatswe.careers@gmail.com.

Thank you for your consideration and support. If you have any questions or would like more information on our section, please contact us via email at ncatswe.careers@gmail.com.

Sincerely,

Jasmine Shaw
President, 2017 - 2018

SWE at NCATSU
1601 E Market St.
Greensboro, NC 27401
ncatswe.careers@gmail.com
www.ncat.swe.org



Sponsorship Options

Thank you for considering to partner with the Society of Women Engineers at North Carolina Agricultural and Technical State University! The chart and descriptions listed below detail our various packages that will aid SWE and your company to make a lasting impact on campus. The packages offer recruitment/visibility benefits and ways to allocate funds to specific events or programs.

Ranking Chart

BENEFITS		BRONZE \$0 - 499	SILVER \$500 - 999	GOLD \$1000 - 2999	DIAMOND \$3000 or more
	Meeting Recognition	✓	✓	✓	✓
	T-Shirt			✓	✓
VISUAL AIDS	Brouchure		✓	✓	✓
	McNair Board	✓	✓	✓	✓
ONLINE ADVERTISEMENT	Website	✓ <i>Logo only</i>	✓ <i>Logo only</i>	✓ <i>Logo and hyperlink</i>	✓ <i>Logo and hyperlink</i>
	Facebook & Instagram			✓	✓
	Company Award				✓

General Sponsorship Benefits

- **Meeting Recognition:** All sponsors will be thanked at the beginning of each general body meeting with their ranking displayed on the PowerPoint. Announcements from the company are welcome.
- **T-Shirts:** Your company logo will be proudly displayed on our annual section shirts. These shirts would show the NCAT and Greensboro community your dedication to STEM education. Release Date: Spring 2018 Semester
- **Brochure:** Your company logo will be proudly displayed on our membership brochure handed out at every membership drive or meeting.
- **McNair Board:** Your company logo and website link/QR Code to the Careers page will be proudly displayed on our Bulletin Board in the McNair Hall Lobby. McNair Hall is the College of Engineering's main building; the board is passed by majority of our engineering students.



General Sponsorship Benefits cont.

- **Website:** Our sponsors and their rankings will be proudly displayed on our section website.
 - **Logo Only:** Your ranking will be listed with the company logo
 - **Logo and Hyperlink:** Your ranking will be listed with the company logo and a button link to the company career website.
- **Facebook & Instagram:** A post will be made thanking your company on our Section Facebook group and Instagram page. Announcements of special events on campus are welcome.
- **Company Award:** A student will be honored with an award named after your company. The student will receive a plaque with your company logo and the name of the award. The sponsoring company is welcome to determine award criteria.

Recruitment and Retention

SWE Welcome Back Carnival

- The Welcome Back Carnival is a time where members can reconnect after the summer break. At the carnival, members are given a snapshot of the year's schedule for membership involvement. This year:
 - We will be distributing the remaining Spring 2017 T - shirts and lapel pins
 - Hosting engaging activities for prizes. There will be four booth categories, [Company Trivia], SWE Trivia, and two other carnival game booths. A silent auction will determine prize winners. Each prize will have a brown bag to drop tickets into and a ticket will be drawn.
 - Prizes include: SWE water bottle, SWE or Company hat, NCAT or Company T-Shirt,
 - SWE Goodie Bags: three mechanical pencils, one pen, one eraser, and [Company USB Drive]

The Sponsorship of this event would be advertised as “[Your Company] presents the Society of Women Engineers Welcome Back Carnival”. Recognition will be given at the start of the event with an announcement of any events the company will host on campus.

Membership Drives

- Membership Drives are held twice in each semester to encourage students to join SWE through the national SWE website. (www.swe.org) During these drives we market SWE and our events through brochures and conversation. It is also a way to show member appreciation through light snacks. The table location where this is held is McNair Lobby during the day.

Spring T-Shirt

- Our members are always motivated to participate in organization events and wear SWE attire. We like to award active members with a T-shirt at the end of each semester, encouraging pride in our SWE section and to promote future membership. Your company logo will be proudly displayed on



the t-shirt, which will project your commitment to our mission and Section to the surrounding community. T-shirts are printed a month before the start of each semester. (December 1st).

SWE Week: Held in March 2018, in celebration of Women's History Month.

- **Membership Monday: Membership Drive**
 - Membership Drives are held twice in each semester to encourage students to join SWE through the national SWE website. (www.swe.org) During these drives we market SWE and our events through brochures and conversation. It is also a way to show member appreciation through light snacks. The table location where this is held is McNair Lobby during the day.
- **Women's Talent Expo:**
 - This is a competition expo where five finalists, who are women and members, have the opportunity to display their research, internship/co-op, and their personal innovations or patents in each respective category.
 - Judges are needed for preliminary and final rounds.
 - "The Society of Women Engineers Women's Talent Expo sponsored by [Your Company]". Supported by [Donor list]
- **Wonder Woman Wednesday:**
 - This is a day to show our appreciation for the women faculty members in our college for their hard work and dedication to SWE and student success. The gift will include a lapel pin, certificate of gratitude, a gift card.
- **Women of McNair Celebration:**
 - This is a banquet that celebrates women in engineering and the strides they've made in history. It also an award ceremony for members and partners who have been active and impactful in our initiatives throughout the year. The following award categories are: Membership, Company Awards, Professor Awards, and Company Partner of the Year.
- **Girl Scouts Day – All Girls Can Engineer Day**

Professional Development and Mentoring

WE17: The World's Largest Conference for Women Engineers

- WE17 is SWE's national conference and the highlight of our Fall semester and our largest national event. The year's event will be held October 26 – 28, 2017 in Austin, where more than 6,000 women and men in engineering and technology will converge, giving students access to leaders in engineering education institutions and companies from across the nation. This event is a gateway to internships, co-ops, and career opportunities, as well as educational workshops and seminars. This year, our goal will be to bring 25 members to conference. With your assistance, your company will be able to provide our members with subsidized travel accommodations, hotel accommodations, and registration fees.



Workshops and Info Sessions

- Each company has an opportunity to hold an information session/workshop with our members throughout the school year. This creates an opportunity for students to interact with recruiters and learn about the many opportunities the company has to offer.
 - This includes info sessions, lunch & learns, tech talks, plant tours, and E-week workshops/events.

Outreach

SWENext

- A mentorship program for middle school girls focused on STEM Education and activities.

SWENext: Sisters and Brothers

- A mentorship program for high school juniors and seniors that focuses on college prep and leadership skills.

Introduce a Girl to Engineering

- An E-week event that introduces young girls to engineering through activities they can relate to their everyday lives. Previous activities have been simple wiring for making a lamp and chemical process for making slime. This event serves the 5th graders of Aycock Middle School.

Girl Scouts Day – All Girls Can Engineer

- An all-day event that introduces young girl scouts to engineering through activities they can relate to their everyday lives. Previous activities have been building a tent for survival, egg drop test, and create your own lava lamp. This event serves a local Greensboro troop.



Sponsorship Response Form 2017-2018

Contact Information

Company/Organization Name: _____

Contact Person: _____

Title: _____ Telephone: _____

Email: _____ Website URL: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsorship Information

Rankings: Bronze: \$0-499, Silver: \$500-999, Gold: \$1000-2999, Diamond: \$3000 +

Enclosed Donation: \$ _____ *(Receipts are given for all donations)*

Please indicate if you would like to allocate funds to the following programs/events:

\$ _____ SWE Welcome Back Carnival

\$ _____ Women's Talent Expo

\$ _____ Spring Semester T-Shirts *

\$ _____ Women of McNair Celebration

\$ _____ WE17 Conference Accommodations

\$ _____ SWENext

\$ _____ E-WEEK: Introduce a Girl to Engineering

\$ _____ Girl Scouts Day: All Girls Can Engineer

Please indicate if you would like to be involved on/off campus in the following activities:

- Section Meeting Participation (Fall and Spring)
- Info Session
- Attend a Community Service Event
- Provide a Plant/Facility Tour (Fall and Spring)

Thank you for your consideration. Please return to: ncatswe.careers@gmail.com

Please make checks payable to: Society of Women Engineers at NC A&T SU

Address: SWE at NCATSU (Dr. Cynthia Waters) 1601 E Market St. Greensboro, NC 27401

Please feel free to contact:

Jasmine Shaw, jshaw1@aggies.ncat.edu, *Section President FY18*

Shalay Nelson, snelson@aggies.ncat.edu, *Vice President FY18*

Indigo Green, imgreen1@aggies.ncat.edu, *Career Development Chair FY18*

India Sylvester, icsylvester@aggies.ncat.edu, *Treasurer FY18*

Thank you!