



Sponsorship Options

Thank you for considering a partnership with the Society of Women Engineers at North Carolina Agricultural and Technical State University! The chart and descriptions below detail our various packages that will assist SWE and your company in making a lasting impact on campus. The packages offer recruitment/visibility benefits and ways to allocate funds to specific events or programs.

Ranking Chart

BENEFITS		BRONZE \$0 - 499	SILVER \$500 - 999	GOLD \$1000 - 2999	DIAMOND \$3000 or more
	Meeting Recognition	✓	✓	✓	✓
	T-Shirt			✓	✓
VISUAL AIDS	Brochure		✓	✓	✓
	McNair Board	✓	✓	✓	✓
ONLINE ADVERTISEMENTS	Website	✓ <i>Logo only</i>	✓ <i>Logo only</i>	✓ <i>Logo and hyperlink</i>	✓ <i>Logo and hyperlink</i>
	Facebook & Instagram			✓	✓
	Company Award				✓

General Sponsorship Benefits

- **Meeting Recognition:** All sponsors will be thanked at the beginning of each general body meeting with their ranking displayed on the PowerPoint. Announcements from the company are welcome.
- **T-Shirts:** Your company logo will be proudly displayed on our annual section shirts. These shirts would show the NCAT and Greensboro community your dedication to STEM education. Release Date: Spring 2019 Semester
- **McNair Board:** Your company logo and website link/QR Code to the Careers page will be proudly displayed on our Bulletin Board in the McNair Hall Lobby. McNair Hall is the College of Engineering's main building; the board is passed by the majority of our engineering students throughout each day.

General Sponsorship Benefits cont.

- **Website:** Our sponsors and their rankings will be proudly displayed on our section website.
 - **Logo Only:** Your ranking will be listed with the company logo



- **Logo and Hyperlink:** Your ranking will be listed with the company logo and a button link to the company's career website.
- **Instagram:** A post will be made thanking your company on our Section Facebook group and Instagram page. Announcements of special events on campus are welcome.

Recruitment and Retention

SWE Spring Welcome Back Carnival Spring 2020

- The Welcome Back Carnival is a time where members can reconnect after the winter break. During the carnival, members are given a snapshot of the semester schedule for membership involvement. The Sponsorship of this event would be advertised as “[Your Company] presents the Society of Women Engineers Spring Welcome Back Carnival”. Recognition will be given at the start of the event with an announcement of any events the company will host on campus.

Membership Drives

- Membership Drives are held twice in each semester to encourage students to join SWE through the national SWE website. (www.swe.org) During these drives we market SWE and our events through handouts and conversation. The membership display is located in McNair Lobby during the day.

Annual T-Shirt

- Our members are always motivated to participate in organization events and wear SWE attire. We like to award active members with a T-shirt, encouraging pride in our SWE section promoting future membership. Your company logo will be proudly displayed on the t-shirt, which will project your commitment to our mission and Section. T-shirts are printed at the beginning of the year.

SWE Week: Held in March 2020, in celebration of Women’s History Month.

- **Membership Monday: Membership Drive**
- **Introduce a Girl to Engineering Day**



Professional Development and Mentoring

WE19: The World's Largest Conference for Women Engineers

- WE19 is SWE's national conference and the highlight of our Fall semester and our largest national event. This year's event will be held November 7th - 9th, 2019 in Anaheim, California. Over 6,000 men and women in engineering and technology will converge, giving students access to leaders in engineering educational institutions and companies from across the nation. This event is a gateway to internships, co-ops, and career opportunities, as well as educational workshops and seminars. This year, our goal will be to allow 15 members outside of the Executive Board to attend the conference. Your assistance will provide much needed travel and hotel accommodations, and registration fees.

SWE Local: Regional Conference, (Raleigh, North Carolina)

- *WE Local* is a Society of Women Engineers (SWE) program that was developed to bring the excitement and energy of SWE's annual conference - on a smaller scale - to our members' backyards around the globe through local conferences. *WE Local* brings together participants in all stages of their collegiate and professional journeys. The 2020 conference will be held in Raleigh, North Carolina from February 21st - 22nd.

Workshops and Info Sessions

- Each company has an opportunity to hold an information session/workshop with our members throughout the school year. This creates an opportunity for students to interact with recruiters and learn about the many opportunities the company has to offer.
 - **All information sessions must go through the Office of Career Services**
 - **Companies can request SWE to host the information session**

Outreach

SWENext: Sisters and Brothers

- A mentorship program for high school juniors and seniors that focuses on college prep and leadership skills.

Introduce a Girl to Engineering

- An E-week event that introduces young girls to engineering through activities they can relate to their everyday lives. Previous activities have been simple wiring for making a lamp and chemical process for making slime. This event serves the 8th graders of Melvin C. Swann Middle School.

Girl Scouts Day – All Girls Can Engineer

- An all-day event that introduces young girl scouts to engineering through activities they can relate to their everyday lives. Previous activities have been building a tent for survival, egg drop test, and create your own lava lamp. This event serves a local Greensboro girl scout troop.



Upcoming Programs

General Body Meetings (GBM) are used to engage and inform members. This year The Society of Women Engineers has decided to focus on the next step after the undergraduate degree. From dressing properly to secure a job to becoming a professional in the workplace, SWE wants students to be aware of what the future holds.

“What I Wish I Would’ve Known” (September 17, 2019)

- A program to help students prepare for the upcoming school year by receiving advice from upperclassmen on various study habits, professional development tips, successfully maneuvering the career fair, and more.

Ballin on a Budget (September 24, 2019)

- A kick-start program aimed at teaching students how to manage a budget and continually monitor spending throughout the semester. Attendees will be given “money” at the beginning of the program and will encounter various scenarios throughout the course of the program to help them make smart decisions about spending money.

No Face, No Case: SWE Edition (October 8, 2019)

- This program will be an open-ended discussion about the challenges that female and minority engineering students face during college and in the working world, while also providing advice on overcoming those challenges.

Professional Dining: 101 (November 5, 2019)

- A program that discusses and educates students on proper etiquette while attending a professional lunch/dinner outing. If you are interested in providing a professional etiquette experience please let us know.

“I’m Not Perfect, Tea Time With Miss SWE” (November 19, 2019)

- This program introduces the topic of failure as something we encounter throughout or life’s journey; and provides strategies for coping with everyday challenges.



Sponsorship Response Form 2019-2020

Contact Information

Company/Organization Name: _____

Contact Person: _____

Title: _____ Telephone: _____

Email: _____ Website URL: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsorship Information

Rankings: Bronze: \$0-499, Silver: \$500-999, Gold: \$1000-2999, Diamond: \$3000 +

Enclosed Donation: \$ _____ *(Receipts are given for all donations)*

Please indicate if you would like to allocate funds to the following programs/events:

\$ _____ SWE Welcome Back Carnival	\$ _____ SWE End of the Year Banquet
\$ _____ Spring Semester T-Shirts *	\$ _____ SWENext
\$ _____ WE19 Conference Accommodations	\$ _____ Girl Scouts Day: All Girls Can Engineer
\$ _____ SWE Local Conference Accommodations	\$ _____ Upcoming Programs
\$ _____ E-WEEK: Introduce a Girl to Engineering	\$ _____ Girl Scouts Day: All Girls Can Engineer

Please indicate if you would like to be involved on/off campus in the following activities:

- Section Meeting Participation (Fall and Spring)
- Info Session
- Attend a Community Service Event
- Provide a Plant/Facility Tour (Fall and Spring)

Thank you for your consideration. Please return to: ncat.swe@gmail.com

Please make checks payable to: NC A&T State University.

In the memo section (or on your invoice) write: Society of Women Engineers

Please feel free to contact:

LaMiah Tysinger, lmtyising@aggies.ncat.edu, *Section President FY20*

Jordan Prince, jjprince@aggies.ncat.edu, *Vice President FY20*

Jaelyn Phillips, jtphillips@aggies.ncat.edu, *Career Development Chair FY20*



Paige Michals, pamichals@aggies.ncat.edu, *Treasurer FY20*

Thank you!